

January 18, 2012

To Whom It May Concern,

Re: Paul Couvrette, Couvrette Studio

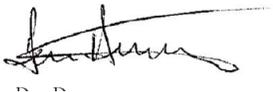
Ottawa Life Magazine has been using the services of Paul Couvrette and Couvrette Studio since our inaugural issue in September 1997 (15 years). Paul has photographed over 40 covers for the magazine, including many cover photos for award winning issues. He is by far the best portrait photographer in Canada. His past work includes photographing numerous high profile actors and celebrities, former Governor General's of Canada, several portrait photographs of Prime Minister Trudeau and portrait shots of all Canada's living Prime Minister's. He was also the photographer for several years for the TIME Canada person of the year cover.

From 2006 through 2008 I was the Executive Producer of the Magna International/CBC co-production *The Next Great Prime Minister*. Five of Canada's former Prime Minister's appeared on the program as judges. Paul was the official photographer for the show and took all the group shots of the PMs together. These photos are now of great historic value. Paul has also photographed dozens of MPs, Ministers, Supreme Court Justices and other government and elected officials. His commercial photography and business portrait work is exceptional.

Paul is the consummate professional. When OLM has an important shoot where we require the best possible outcome and want to leave the best impression for the magazine, we call Paul. He is in a league of his own.

A large part of the OLM success in the past 15 years is due to his professionalism and excellence. If you wish to further discuss any projects we have completed with Paul, please do not hesitate to contact me directly.

Best Regards



Dan

Circ recap of Ottawa Life Magazine:

A reach of 220,000, based on print run of 40,000 bi-monthly, OLM is available at 500 newsstands in national capital region and major newsstands across Canada. OLM circulation includes 4,500+ executive-level public servants, all Members of the House of Commons and Senate, all provincial and territorial assembly members, all members of the National Press Gallery, 120 Embassies, 2000 Board of Trade member-companies and 2000 local businesses and 3,300 national organizations and lobbyists based in Ottawa and across Canada. OLM has a large consumer subscriber base *Ottawa Life Magazine* is also carried as an insert in *The Globe & Mail* to all *Globe* subscribers in the National Capital Region. The magazines website, www.ottawalife.com has receives over 100,000 site per month.